



Farm Market iD[®]

data you can trust

A Telematch, Inc. Company

**3.9 MILLION VERIFIED FARM OPERATORS, OWNERS,
OWNER/OPERATORS AND ENTITIES**

FARM MARKET iD® RATES

LIST RENTAL:

Base Price	\$110/M
With Phone	\$135/M
500+ Acres Select	\$150/M

MULTIPLE USE DISCOUNTS:

2nd Use	20%
3rd Use	30%
4th Use	40%

ANNUAL USE LICENSE/APPEND:

Unlimited Annual Use License	\$500/M
Demographic Append to Your Database	\$300/M

OUTPUT & DELIVERY FEES:

E-mail	\$25/F
CD Rom/Diskette	\$25/F

MINIMUM ORDER:

Direct Mail	\$300
Telemarketing	\$400

Data processing including merge/purge — please call for a quote.
Net name arrangements available.

SPECIALTY FILE PRICING

E-MAIL:

Please call for quote. Minimum order \$1,500

Append to Your Customer File

Email List Rental

- includes a minimum of 4 deployments
- multiple selection criteria available

E-MAIL LICENSE:

Please call for quote

Significant discounts for term and/or quantity commitment

FLORIDA FILE – LIST RENTAL:

Base Price	\$150/M
With Phone	\$175/M

AGBIZ FILE – LIST RENTAL:

Base Price	\$80/M
With Phone	\$105/M

APPEND AGBIZ DEMOGRAPHICS:

First Demographic	\$16/M
Each Additional Demographic	\$10/M

FARM MARKET iD® SELECTS:

From Alfalfa to Zucchini and everything in between. The FMiD database represents over 300 different crop, livestock and other data selects. For a detailed list of data selects, contact your sales representative; here is a partial list:

Corn	Individual Vegetables	Beef
Soybeans	Nuts	Dairy
Wheat	Grapes	Gross Farm Income
Cotton	Tree Fruit	Acreage



THE NATION'S MOST COMPREHENSIVE AND CURRENT DATABASE OF FARMS AND FARM PRODUCERS HAS BEEN MEETING THE NEEDS OF AGRICULTURAL MARKETERS FOR OVER 35 YEARS.

If you need to reach key contacts with purchase-making authority, we can help you connect via mail, e-mail or telephone. You can select these important buyers by any geographic or demographic criteria. Select your crop or group of crops, livestock, acreage size, location... whatever specific target meets your marketing needs.

FARM MARKET iD IS RECOGNIZED AS THE MOST ACCURATE AND CURRENT AGRICULTURAL DATABASE IN THE COUNTRY, AND IS AUDITED ANNUALLY BY BPA WORLDWIDE.

We specialize in providing data intelligence for companies who want to sell to the ag industry or rural lifestyle market. Our extensive database is unique as it is sourced through both government records and proprietary data sources.

This is an advantage to marketers as data from other providers comes mainly from farm circulation lists. Our data is updated annually and is regularly updated using data hygiene procedures. That's why so many dealers, ad agencies and the leading ag companies have depended on Farm Market iD data solutions for almost four decades.

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