

The nation's most comprehensive and current database of farms and farm producers has been meeting the needs of agricultural marketers for more than 30 years. These are key contacts with purchase-making authority. You can select these important buyers by any geographic or demographic criteria. Select your crop, or group of crops, livestock, acreage size, location... whatever fits your marketing needs.



Farm Market iD is recognized as the most accurate and current agricultural database in the country. We specialize in providing data for companies who want to sell to the ag industry or rural lifestyle market. Our extensive database is unique as it is exclusively sourced through government records and proprietary data sources. This is a clear advantage to marketers as data from other providers mainly comes from farm magazine circulation lists. Our data is updated annually and scheduled for regular list hygiene procedures. That's why so many dealers, ad agencies, and the leading ag companies have depended on Farm Market iD data solutions for over three decades.

FarmMarket iD

A Telematch, Inc. Company

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Rate Card:

3.7 Million Verified Farm Operators, Owners and Owner/Operators



Farm Market iD Rates

Farm Market iD Rental Rates:

Base Price	\$100/M
With Phone	\$150/M
Unlimited Use Annual Lease	\$400/M
Demographic Append	\$250/M
Purchase	\$1.00/Record

Output & Delivery Fees:

Pressure Sensitive Labels	\$8/M
Email	\$25/F
Diskette/CD ROM	\$25/F

Multiple Use Discounts:

2nd Use – 20%
3rd Use – 30%
4th Use – 40%

Minimum Order:

Direct Mail	\$250
Telemarketing	\$400

Data processing including merge/purge quoted by individual job. Net name arrangements available.

20% commission on base price to recognized brokers, 15% to agencies.

Farm Market iD Selects

From Alfalfa to Zucchini and everything in between. The FMID database represents over 300 different crop, livestock and other data selects. Whether it's corn, soybeans, wheat, cotton, individual vegetables, nuts, grapes, tree fruit, beef, dairy, gross farm income, acreage and much, much more... you can access the data from FMID. For a more detailed list of data selects, contact your sales representative.

AgBiz iD Selects

COMPANY TYPE	QUANTITY
Soil Preparation Services	308
Crop Planting, Cultivating, and Protecting	3,782
Crop Harvesting, Mainly by Machine	108
Crop Preparation For Market	763
Cotton Ginning	581
Veterinary Services For Livestock	196
Veterinary Services For Other Animals	34,761
Livestock Services Except Veterinary	2,112
Animal Specialty Services Except Veterinary	50,014
Farm Labor Contractors & Crews	234
Farm Management Services	2,144
Farm Product Warehousing & Storage	8,724
Farm Machinery & Equipment	4,785
Farm Mortgage Companies	282
Agricultural Chemicals	637
Farm and Garden Machinery	20,840
Insurance - Property & Casualty	2,494
Total:	132,765

AgBiz iD Rates

AgBiz iD is a specialty file mined, compiled and blended from agricultural and business public records. Whether your acquisition profile targets responders for chemical specialties, veterinary services, machinery & equipment, farm mortgage companies or others, this marketing file targets all types of industries that can benefit from a wide array of agricultural business products and services.

AgBiz iD Rental Rates:

Base Price	50 cents per record
With Phone	55 cents per record
With Fax	55 cents per record

Output & Delivery Fees:

Pressure Sensitive Labels	\$8/M
Email	\$25/F
Diskette/CD ROM	\$25/F

Multiple Use Discounts:

2nd Use – 20%
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